



PROSPECTUS



ISAB GREATER NOIDA IS ONE OF THE TOP LEADING INSTITUTIONS DEDICATEDLY OPERATING IN THE FIELD OF FOOD & AGRIBUSINESS MANAGEMENT FOUNDED BY IIM AHMEDABAD ALUMNUS

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SAMBHRAMAA

NATIONAL FOOD AND AGRIBUSINESS CONCLAVE



**STUDENTS FROM AGRICULTURE INSTITUTIONS ACROSS INDIA COME TOGETHER
EVERY YEAR TO PARTICIPATE IN SAMBHRAMAA**



SAMBHRAMAA is the National Food & Agribusiness Conclave of ISAB Greater Noida. Here UG/PG students can participate in offline competitive events including Case Studies, Agri Startup, Music Bands, Drama, Inter College Cricket Tournament, Debates, Folk Dances, and video contest, and can get opportunities to win upto INR 4 Lakhs with certificates.

During the last time, 300+ agriculture colleges with 2000+ students participated in SAMBHRAMAA with prominent participation from the following colleges/universities:

Institute of Rural Management Anand (IRMA), Gujarat	Symbiosis Institute of International Business (SIIIB), Pune
National Institute of Agricultural Extension Management (MANAGE), Hyderabad	Indian Institute of Management (IIM), Bangalore
Institute of Agri Business Management (IABM), Bikaner	Institute of Management Studies, Banaras Hindu University (BHU)
International Agribusiness Management Institute, Anand, Gujarat	Indian Institute of Management (IIM), Nagpur
Vaikunth Mehta National Institute of Cooperative Management (VAMNICOM), Pune	Anand Agricultural University, Gujarat
C.C.S National Institute of Agricultural Marketing, Jaipur	Chaudhary Charan Singh University, Meerut
College of Agribusiness Management, Pantnagar	Indian Institute of Management (IIM), Rohtak
Dr. D.Y. Patil College of Agriculture Business Management, Akurdi	College of Agriculture (OUAT), Bhawanipatna
Lady Shri Ram College for Women (LSR), University of Delhi	Deen Dayal Upadhyay College, University of Delhi
Shri Ram College of Commerce (SRCC), University of Delhi	Dr. Yashwant Singh Parmar University of Horticulture & Forestry, Himachal Pradesh
St. Stephen's College, University of Delhi	G. B. Pant University of Agriculture & Technology (GBPUAT), Pantnagar
Indian Institute of Management (IIM), Kozhikode	Lakshmbai College, University of Delhi
Masters' Union School of Business, Gurugram	Integral Institute of Agricultural Science and Technology
Hindu College, University of Delhi	Institute of Agricultural Science, Banaras Hindu University (BHU)
ICAR, New Delhi	Sharda University (SU)
Symbiosis Institute of Business Management (SIBM), Nagpur	Lovely Professional University (LPU)
National Academy of Agricultural Research Management (NAARM), Hyderabad	Galgotias College of Engineering and Technology
Indian Agricultural Research Institute (IARI), New Delhi	Chandigarh University
Indian Institute of Technology (IIT), Roorkee	

SAMBHRAMAA GLIMPSES



ABOUT ISAB

ISAB is one of India's leading private institutions, focused on offering assistance to complete academic life cycle including admission support with diversity, quality training, national & international exposure and placement opportunities in the domains of food and agribusiness. By partnering with various universities, ISAB offers a great platform for students to build a secure and successful career in food, agriculture and allied fields. ISAB has rich support of 300+ agribusiness companies to make it vibrant and relevant to the global food and agribusiness Industry. ISAB also has a well-experienced panel of 50+ Corporate Heads, Academia, Practitioners, Researchers, and Entrepreneurs who take courses on professional skills, business innovations, entrepreneurial aspects, knowledge-to-skill conversion, and contemporary issues.



VISION

ISAB was established with a mission to foster excellence in food and agribusiness management. ISAB transforms students into future leaders ready to contribute to the global food ecosystem through professional training, quality research, and industry interface.



MISSION

To become an institution of global repute in the field of agribusiness management, research, education, business modeling and knowledge creation.



GLOBAL EXPOSURE

VISIT TO MALAYSIA, SINGAPORE, DUBAI

ISAB Greater Noida sponsors a global exposure visit to foreign countries for outstanding students who excel in academics, extracurricular activities, and leadership roles, rewarding their exceptional performance with valuable international experiences.



MESSAGE FROM THE FOUNDER'S DESK

Mr. Saurabh V Pandey

Founder - ISAB, Greater Noida

Alumnus: GBUA&T Pantnagar, IIM Ahmedabad

founder@isab.org.in



“ As the global population is projected to approach 10 billion by 2050, the demand for innovative food processing techniques and sustainable agricultural production is more critical than ever. The declining share of agriculture in total production and organized employment is unfolding at different rates across regions, posing unique challenges that require adaptive and forward-thinking solutions.

In a country like India, where agriculture remains a cornerstone of the economy and a key contributor to the GDP, there is an urgent need for dynamic, skilled, and innovative professionals in the agribusiness and food processing sectors.

To address this need, I undertook a personal journey—visiting over 75+ agricultural and agribusiness institutions including GBUA&T Pantnagar, NDRI, MANAGE, XIMB, CAU, BHU, CAU Jhansi, IIT Kharagpur, and more. I interacted with more than 15,000 students to gain first-hand insights into their aspirations, challenges, and expectations. This extensive outreach allowed me to bridge the gap between student ambitions and corporate industry requirements.

At ISAB, we are proud to be supported by a network of 21+ highly respected faculty members, alumni of esteemed institutions such as IIT, IIM, IRMA, MANAGE, and XLRI, with deep-rooted experience in corporate and policy-making roles.

Our institute is committed to holistic development. We incorporate live projects, extracurricular activities, weekly guest sessions, monthly seminars, and quarterly live internships to ensure our students are industry-ready and future-proof.

ISAB has earned national recognition for its robust academic structure, corporate exposure, and dedicated placement support. Our students regularly attend 50+ expos and trade fairs, and benefit from insights shared by 100+ corporate leaders, MDs, and CEOs. Each year, the top 10–15 meritorious and all-rounder students are sponsored for international exposure trips to countries such as Malaysia, Singapore, Israel, Turkey, Bhutan, and Sri Lanka, fostering cross-cultural learning and a global outlook.

We also provide 500+ hrs comprehensive placement training, aptitude and corporate communication skills including Blockchain, Cloud, AI & ML, stipend-based summer and winter internships, Business Analytics and Digital Marketing, Corporate Communication programs, and Corporate Life Skills sessions.

Over the past six years, we are grateful to have partnered with 300+ recruiters and industry experts, consistently delivering 100% placement assistance to eligible students across Food & Agribusiness, Rural banking sector etc.

At ISAB, we believe in shaping not just managers—but quality managers who are capable of driving social and economic transformation. Since our inception, we've nurtured the vision of becoming a globally recognized management institute, and every step we take is aligned with that mission.

We are committed to building not just careers—but satisfying and meaningful lives for our students.

I extend my best wishes to all our stakeholders, partners, and aspiring students who are contributing to the future of our nation.

”

MESSAGE FROM THE CHAIRMAN'S DESK

Dr. Pradyumna Pandey

Chairman - ISAB, Greater Noida

chairman@isab.org.in

“ It gives me immense pleasure to welcome you to ISAB Greater Noida an institution committed to nurturing the next generation of leaders in Food and Agribusiness Management through innovation, Industry exposure, and ethical leadership.

With over 30 years of experience across India's leading corporates and academic institutions, I have witnessed firsthand the transformation of individuals who are given the right environment to grow ISAB Greater Noida, we are building not just careers, but character. Our purpose is to shape professionals who are agile, responsible, and visionary in a world that demands both speed and substance.

ISAB Greater Noida was founded with a clear vision to bridge the gap between academia and the evolving needs of the food and agribusiness ecosystem. Today, our institution is recognized for offering one of the most industry-integrated and future-focused programs in the country. From personalized mentoring to global exposure visits, our students receive an education that blends rigor with relevance.

We take pride in our exceptional faculty drawn from reputed institutions such as IIMs, IRMA, MANAGE and more, along with industry leaders who engage directly with students through masterclasses, workshops and real-world projects.

This year, we've reached a remarkable milestone-over 130+ students placed, 50+ recruiters, and several international opportunities, including a fully sponsored boot camp in Dubai on Agritech and Business Innovation. These achievements reflect our commitment to ensuring outcomes that go beyond promises.

What truly distinguishes ISAB Greater Noida is our belief in holistic development. As a Certified Happiness Coach, I personally advocate for mental well-being, resilience, and self-discovery values that we actively integrate into our campus culture. Because true leadership stems from inner clarity, purpose, and the ability to lead oneself before leading others

As you consider the next chapter in your academic and professional life, I invite you to explore how ISAB Greater Noida can help you become not just a successful manager, but a thoughtful and impactful leader.

Welcome to a journey of growth, excellence, and transformation.



MESSAGE FROM THE DIRECTOR'S DESK

Dr. Birendra Kumar

Director - ISAB, Greater Noida

dir.office@isab.org.in

“ My career has been dedicated to agricultural education, both in India and abroad. I've had the good fortune to teach and supervise students, fostering their agricultural knowledge and skills. This includes serving as Dean of Agribusiness at G.B. Pant University of Agriculture and Technology, Pantnagar, and as an Expatriate Professor at Alemaya University, Ethiopia, where I championed experiential learning focused on practical skill development.

The needs of the agri-business sector are constantly evolving. At ISAB, we recognize this by providing a holistic education that goes beyond traditional academic knowledge. We actively prepare our students for leadership roles, hone their soft skills, and equip them to tackle real-world problems in the field. Additionally, we encourage participation in seminars, conclaves, and corporate events, ensuring they gain first-hand industry experience.

At ISAB, we are committed to providing a quality education that fosters not only academic knowledge but also well-rounded personality development to meet the specific needs of the industry. Our esteemed faculty includes industry experts and academics from prestigious institutions like IIMs and other nationally recognized universities. This collaboration exposes our students to the latest advancements in both academia and industry trends.

ISAB has consistently maintained a strong placement record, with our graduates securing placements in top-tier agri-business companies and organizations. Our dedicated placement team works closely with students to identify suitable career opportunities and provide them with the necessary guidance and support.

As a result, our graduates are well-trained and prepared to excel in the ever-evolving agri-business sector.



”

AMENITIES AT ISAB

GREATER NOIDA

01



Peaceful Green Campus



02



State-of-the-art Campus with modern infrastructure and world-class facilities



03



Exhilarating Sports Complex & Playgrounds with excellent sporting amenities



04



Wi-Fi Enabled Campus, ensuring high-speed internet connectivity

05



Provide Business Laptop Equipped Classes for digital learning and hands-on training



06



Extensive Library with rich academic and industry resources

07



Well-aired Lecture Halls & Discussion Rooms, equipped with projectors, high fidelity sound system

PROGRAMS SUPPORTED

MBA FOOD AND AGRIBUSINESS MANAGEMENT

ABOUT THE PROGRAM

Food and agribusiness management in association with UGC recognized universities involves the application of management principles and practices to the agricultural and food sectors. It encompasses a wide range of activities related to the production, processing, distribution, marketing, and consumption of food and agricultural products. Idea behind the program is to prepare industry fit agribusiness managers having real time decision making, problem solving and agile for achieving the desired targets.

ELIGIBILITY:

Bachelor's degree with 55% marks or equivalent in agriculture and allied streams like Horticulture, Forestry, Fisheries, Sericulture, Agriculture Marketing, Home Science, Food Processing, Veterinary and Animal Sciences, Plant Sciences, Agriculture Engineering, Food Technology, Biotechnology, and allied Sciences shall be preferred for taking admissions.

EVALUATION CRITERIA

Applicants shall be evaluated and assessed based on their Profile, Interest and Performance in CAT/XAT/CMAT/ CUET or ISA'BEST exam.

PROGRAM DURATION & SEATS

Max 120 students will be allowed for 2-year FABM program including classroom teaching, internship, Live assignment & placement assistance



ONLINE MBA - FOOD AND AGRIBUSINESS MANAGEMENT

ABOUT THE PROGRAM

To develop professionals equipped with business acumen and specialized knowledge in the fields of agriculture, food processing, Agritech, agri-marketing, supply chain, and rural finance. The program aims to prepare leaders who can manage challenges across the agri-food ecosystem, foster innovation, and promote sustainable agribusiness.

PROGRAM DURATION: 2 YEARS (4 SEMESTERS)

Accreditation: UGC entitled, NAAC A+ accredited – Facilitated by ISAB GN

Mode: Full-Time- Online Mode | Industry-Oriented | Enhance Promotion | Placement Assistance

ELIGIBILITY:

Bachelor's degree with 55% marks or equivalent in agriculture and allied streams like Horticulture, Forestry, Fisheries, Sericulture, Agriculture Marketing, Home Science, Food Processing, Veterinary and Animal Sciences, Plant Sciences, Agriculture Engineering, Food Technology, Biotechnology, and allied Sciences shall be preferred for taking admissions.

EVALUATION CRITERIA

Applicants shall be evaluated and assessed based on their profiles.



CORPORATE TRAINING PROGRAM

ABOUT THE PROGRAM

The Corporate Training Program by ISAB is a customisable, industry-oriented corporate training initiative designed to align employee competencies with organizational goals, company policies, and sector-specific requirements. The program is tailored to serve professionals across Agri Input, FMCG, Dairy, Horticulture, Livestock and Poultry, and Banking and Lending sectors, integrating practical business insights, regulatory understanding, and operational best practices to deliver measurable performance outcomes.

The program focuses on organizational capability building, workforce upskilling, and performance excellence, ensuring sustainable value creation for both employees and the organization.

PROGRAM OBJECTIVES

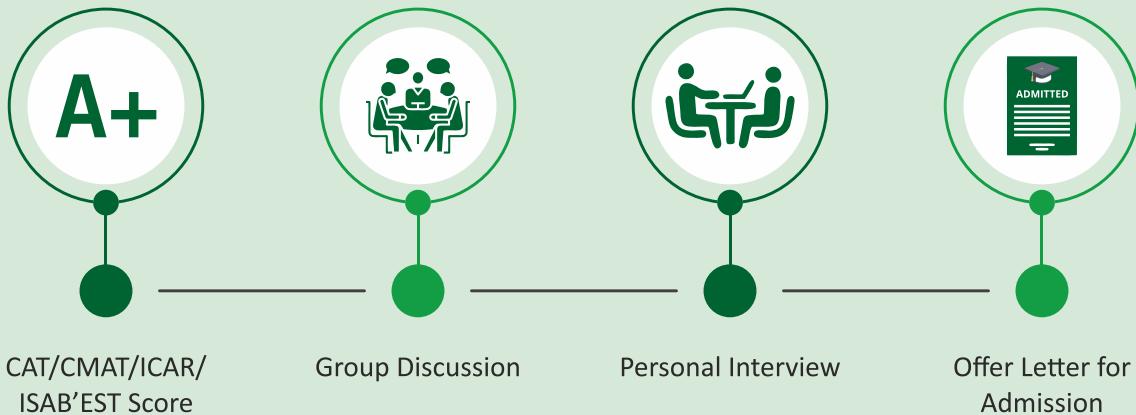
- To enhance professional, managerial, and leadership competencies through practical, industry-driven learning approaches.
- To deliver a customisable training framework aligned with company policies, performance benchmarks, and strategic business priorities.
- To strengthen on-the-job performance, productivity, and decision-making through real-world case studies and industry best practices.
- To support continuous professional development and role effectiveness through structured, outcome-oriented learning.

KEY HIGHLIGHTS

- Industry-Oriented Curriculum
- Customisable as per Company Policies and Business Needs
- Outcome-Focused Performance Enhancement
- Duration: Up to 30 days, fully customisable based on industry and organizational requirements
- Mode of Delivery: Offline / Online / Hybrid



SELECTION PROCESS



INDUSTRY ORIENTED CURRICULUM

COMPREHENSIVE COVERAGE ACROSS 4 SEMESTERS WITH FOCUS ON BOTH MANAGEMENT AND AGRIBUSINESS SPECIALIZATION.



SEMESTER 1

Strong foundation in Marketing, HR, Accounting, Economics, Communication, Agri and its policies, MIS, IPR, Statistics and Organizational behavior Agriculture and its Policies



SEMESTER 2

Application Oriented subjects like Rural Marketing, Marketing Research, Operation and Project Management, Rural Banking, Applied Research, Agri Input marketing, Research Writing & Business Presentation and Practical learning exposure



SEMESTER 3

Advanced Specialisation in Micro Finance and Lending, Supply Chain, International Trade, Dairy and Animal Feed Management, Commodity Trading Seminar, CSM, Digital Marketing, Retail Management



SEMESTER 4

Dedicated to a Live Industry Project for Real-world exposure , Sustainability, Startup Ecosystem, Consumer Behaviour, Brand Management and Post Harvest management

OUTSHINING BEYOND CAMPUS



MR. DEEPAK DHAKER SECURED NATIONAL FINALIST RECOGNITION IN THE PRESTIGIOUS B-PLAN COMPETITION AT SANKALP 9.0, NAARM HYDERABAD

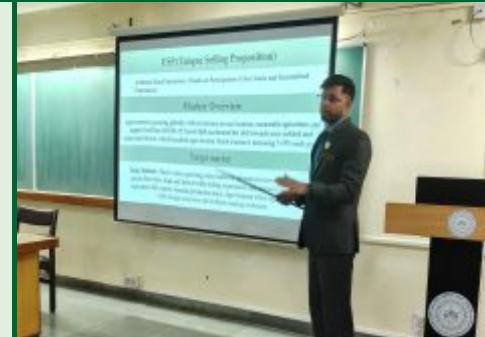
MR. TARUN VERMA, MS. DEEPIKA, MR. ANKIT, AND MR. PIYUSH RAWAT REPRESENTED ISAB IN 'MANTHON', THE NATIONAL DEBATE COMPETITION AT G. B. PANT UNIVERSITY OF AGRICULTURE AND TECHNOLOGY



ISABIANS SHOWCASED THEIR ENTREPRENEURIAL SPIRIT AT KALPAVRIKSHA-THE SOCIAL BUSINESS PLAN COMPETITION, IRIS 2025, IIM INDORE, WHERE BOTH OUR TEAMS QUALIFIED AS CAMPUS FINALISTS



MR. TARUN VERMA REPRESENTED ISAB AND SECURED THE 2ND RUNNER-UP POSITION IN CIVICPRENEUR – BUSINESS PLAN COMPETITION AT SANKALAN '25, IIT KANPUR



OUTSHINING BEYOND CAMPUS

ISAB STUDENTS PARTICIPATED IN THE BLOODCONNECT X NSS IIT DELHI X QUIZZING CLUB IIT DELHI QUIZ COMPETITION ON EDUCATING FOR INDIA'S BLOOD DONATION AWARENESS



TEAM #ISABIAN'S PROUDLY SECURED THE 2ND RUNNER-UP POSITION AT UDAAN 8.0, THE FLAGSHIP BUSINESS PLAN COMPETITION OF UTTISHTHA'25, ANNUAL ENTREPRENEURSHIP SUMMIT, IIM KASHIPUR



ISAB STUDENTS PROUDLY PARTICIPATED IN ATHARV RANBHOOMI AT IIM INDORE, COMPETING WITH TOP TEAMS FROM ACROSS THE NATION IN TABLE TENNIS, CHESS, CRICKET, AND BADMINTON

WHY TO HIRE ISABIANS ?

ISAB UNDERSTANDS THAT ATTITUDE PLAYS AN IMPORTANT ROLE ALONG WITH APTITUDE FOR JOINING CORPORATES HENCE APART FROM CORE AGRIBUSINESS PROGRAMS, SHEER FOCUS IS GIVEN ON THE FOLLOWING ASPECTS

- 20 Hrs training on Agri Tech, Blockchain, Cloud Computing, Artificial Intelligence & Machine Learning
- 25 weeks Paid Internships (2 Internships are mandatory apart from summer internship)
- 40 Hrs Behavioural Training Program (Team Work, Attitude, Interpersonal Skills, Corporate Ethics)
- 70 Hrs Business Analytics Program (MS ppt, Word, Advance Excel, Power BI)
- 100+ Expert Sessions
- 120 Hrs Corporate Communication Program

These above skills make our students more employable and fit for any corporate firm



USPs OF ISAB

- **EXPERIENCED FOUNDER:**

Founder from GBUAT Pantnagar & IIM A with 42+ years of experience, securing 100% career placements for all eligible students

- **DELHI NCR ADVANTAGE:**

Access to 500+ recruiters and top industry events for premium exposure and networking. Host largest number of Trade shows, Conferences, Exhibitions in Pragati Maidan, Bharat Mandapam, Auto Expo, Dwarka Exhibition Center

- **HIGH INDUSTRY RANKING:**

Recognised among top 30 ABM colleges in India for Industry exposure and placements

- **100% PLACEMENT ASSISTANCE :**

Strong alumni network and 300+ recruiters, maintaining a 100% final placement legacy. 12 LPA is the highest package with 5 LPA average package where more than 33+ companies have offered 90+ job offers so far

- **SPOKEN ENGLISH CLASSES:**

100 hours of spoken English classes for Hindi medium students to enhance personality and placements

- **GOVERNMENT RECOGNITION:**

Recognized by DPIIT, Start-Up India, Ministry of Commerce & Industry, and MSME

- **PROMOTING AGRI-STARTUPS:**

Guidance and support for launching startups, with 15+ alumni successfully operating their ventures

- **INDUSTRY CONNECTIONS:**

Partnerships with 300+ brands for better placements, expert talks, and internships recruiters including Cargill, Zydex, AWL Agribusiness Ltd., KRIBICO, NCML, ITC, McCain, Coromandel, DS Group, Dhanuka, FMC, UPL etc

- **EDUCATIONAL LOAN & SCHOLARSHIP:**

Up to INR 10 lakhs in educational loans and INR

3.3 lakhs in scholarships based on merit and defense background

- **DISTINGUISHED FACULTY:**

Alumni from IIMs, IITs, XLRI, MANAGE, and IRMA with corporate experience

- **E-CERTIFICATION COURSES:**

Sponsored courses from Google, TCS, KPMG, EY, Coursera, and more to enhance profiles

- **QUALITY EDUCATION:**

Strict academic standards, biometric attendance, zero tolerance for plagiarism, and study group culture

- **CULTURAL DIVERSITY:**

Students from 18+ states, 25% female representation, and vibrant student council activities

- **GLOBAL EXPOSURE:**

Fully sponsored international visits for meritorious students to countries like Dubai, Malaysia, and Singapore

- **INDUSTRY EXPOSURE:**

Participation in 50+ national agri expos, exhibitions, and conclaves for top-tier learning. Including the FICCI summit, AT Conclave, SIAL, CII Agri event, ThinkAg Goa summit, AAHAR, Startup Mahakumbh at Bharat Mandapam, etc

EMINENT SPEAKERS FROM INDUSTRY AT ISAB



Mr. Mayank Goel
Associate Vice President
Safex Chemicals India Ltd



Mr. Krishnendu Mondal
Business Head (South Asia)
Centor India Agri Pvt. Ltd.



Mr. Morup Namgail
Head Agritech
IFFCO KISAN



Mr. Suresh Reddy
President
Krishi Rasayan Exports Pvt Ltd.



Mr. Sanket Mehta
Co-Founder
Nutrifresh Farms



Mr. C Rajasekhar
Ministry of External Affairs
Government of India



Mr. Nilotpal Pathak
Chief Executive Officer
BSE E-Agricultural Markets (BEAM)



Mr. Manish Jaiswal
Chief executive officer
Deshpande Foundation



Mr. Harshit Gupta
Co-Founder
Gramophone



Dr. Ajay Ranka
Chairman & Managing director
Zydex Group



Mr. Rahul Katariya
Sr Director HR
Swades Foundation



Dr. Shirish Nigam
Managing Director EW Nutrition South Asia
EW Nutrition GmbH (Part of EW Group)



Mr. Amit Sinha
Co-Founder
Unnati



Mr. Shyam Sundar Singh
Co-Founder
Dehaat

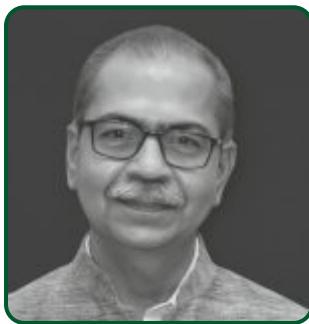


Mr. Roshan Lal Tamak
Executive Director & CEO - Sugar Business
DCM Shriram Ltd.



Mr. Raju Kapoor
Director Corporate Affairs
FMC

EMINENT SPEAKERS FROM INDUSTRY AT ISAB



Dr. Sudhanshu
Secretary,
Ministry Of Commerce & Industry
APEDA



Mr. Shishir Chandra
AGM - MARCOM
Insecticides (India) Limited



Mr. Rajendra Jog
Country Director
Syngenta Foundation India



Mr. Bhawan Bhaskar
Vice President
Head of Corporate Comm. & PR
NCDEX



Nagendra P Singh
Founder & Hon. President AIDMAT
Leadership Academy



Mr. Mayank Rastogi
Director
Blinkit



Mr. Prabhat Chaturvedi
Chief Executive Officer
Netafim Agricultural Financing Agency Pvt. Ltd.



Mr. Dushyant K. Tyagi
Chief Executive Officer
Farmgate Technologies Pvt. Ltd.



Mr. Dharmendra Chaudhary
Chief executive officer & Director
Sakhi Mahila Milk Producer Company Limited



Mr. Sanjay Kumar
Director
Bihar State Dairy Development



Mr. Nikhil Tripathi
Co-Founder
Bijak



Abhijeet Banerjee
Assistant General Manager
Willowood



Mr. Sony Goyal
Director
Mission CAT



Mr. Kamlendra Srivastava
Executive Director
NAFED



Dr. Praveen Singh
Head
Hydroponic Dabur India Limited



Mr. Sanjay Sethi
Executive Director
PBFIA

EMINENT SPEAKERS FROM INDUSTRY AT ISAB



Mr. Aleen Mukherjee
Chief Operating Officer
NICR



Mr. Kapil Dev
CB
MAI Labs



Mr. Rakesh Bisht
Business Head Brands
Willowood



Tanmay Bakshi
Head Of Supply & Partnerships
AGRIM



Mr. Rajesh Kr Agarwal
Managing Director
Krishi Rasayan Exports Pvt. Ltd



Mr. Sanjay Kumar Gupta
MD & Chief Executive Officer
NCML



Mr. Jatin Singh
Founder
Skymet Weather



Mr. Sachin Nandwana
Co-founder
Bighaat Agro Pvt. Ltd.



Mr. Manish Gupta
Director - Sales
Mosaic India



Mr. Shivendra Tomar
Managing Director
IFCI Ltd



Mr. Sanjay Tewari, IRS
Joint Commissioner-Indirect Tax,
North Block, GOI



Dr. Megha Joshi
Associate Vice President
Q&Q Research Insights Pvt. Ltd



Mr. Prasann Thatte
Director, Knowledge Management
PCI Global



Mr. Navneet Ravikar
Managing Director
Leads Connect Services Pvt. Ltd



Mr. Krishan Gupta
Managing Director
Organic Wellness Products Pvt. Ltd



Mr. Debabrata Sarkar
Vice President
Alga Energy International Business

DAILY MORNING MEDITATION & MENTAL WELLNESS CLASSES

Our students begin their day with Daily Morning Meditation & Mental Wellness Classes at ISAB, nurturing peace and clarity. This practice helps them stay focused, energized, and balanced throughout the day.



COMPETITIVE EDGE OF ISABIANS

MORNING PRAYER FOR POSITIVE AFFIRMATION

A morning prayer for positive affirmation is a practice where individuals start their day with a prayer or a set of affirmations designed to foster a positive mindset, gratitude, and inner peace.

MORNING EXERCISE FOR PHYSICAL WELLNESS

Consistent morning exercises can enhance your overall vitality and sense of well-being. You may notice increased resilience and better overall health.

WELL GROOMED PERSONALITY

Grooming and taking one's appearance can boost confidence. When individuals feel good about how they look, they tend to feel more self-assured and capable in various situations.

90% COMPULSORY ATTENDANCE IN EACH SUBJECT

Consistent attendance gives you the opportunity to connect with professors, classmates, and guest speakers, which can be valuable for future career prospects.

BIOMETRIC LOGIN SYSTEM FOR TRACKING TIME AND ATTENDANCE

By utilizing unique biometric markers such as fingerprints or facial recognition, this system eliminates the possibility of proxy attendance, ensuring that each student's attendance is recorded with precision.



JOURNEY AT ISAB



1st Semester

- Inauguration Ceremony
- 10+ Agri Conferences
- 70 Hrs Business Analytics Program
- Summer Internship Drive to 100+ Companies
- 45 days Live Projects
- 50+ Hrs Virtual Trainings by Industry Expert
- 40+ Hrs Behavioural Training



2nd Semester

- 100+ Expert Talks by Industry Leaders
- 120 Days Summer Internship
- 120 Hrs Corporate Communication Program
- 5+ Agri Workshop Exposure



3rd Semester

- Summer Internship Report & Presentation
- 50 Hrs of Corporate Working Insights
- 3-4 Months Winter Internship
- 20 Hrs Training on Agri-tech, Blockchain, Cloud Computing



4th Semester

- Alumni Meet
- 15 Days Rural Exploration
- Thesis Paper on Specialized Subjects
- Entering the Corporate World



“When opportunities knock on your door, don't wait too long to decide because when you take too much time, the decision will be made for you - typically, this will not be to your benefit.”

- Jen Alvares

OUR FACULTY MEMBERS



MS. SHWETA
Chairperson – Placement & Head Academics, ISAB
12+ years' of experience
(Corporate Communication & Trainer)



DR. AGYEYA TRIPATHI
Deputy Director Consulting Services Agents for Impact, Germany 20+ years' of Experience (Inclusive Finance)



DR. NEHA SAINI
Educator and Certified Career Counsellor Visiting Faculty - BIT, MICA, MANAGE, NIAM
13+ years' of experience (Marketing)



CMA RAJIV KUMAR SRIVASTAVA
Practicing Cost Accountant and Corporate Trainer-Finance and Accounting
30+ years' of experience



DR. KRISHNA MURARI KUMAR
Visiting Faculty -ISAB
28+ years' experience
(Economics and International Business)



DR. SHALINI SHARMA
Professor & Dean OSW-GIMS, Greater Noida
NLP Practitioner and TTT Certified 24+ years' of Experience (Organizational Behavior)



PROF. AMIT KUMAR
Founder – Akshanova, Visiting faculty, Consultant 25+ years' experience in innovation and marketing with leading FMCG Organizations (Marketing, Sales & Distribution)



DR. HIMANSHU AWASTHI
An Agripreneur and Director at Prajvee Farm Solutions
15+ years' experience
(Agriculture sales and Marketing, Poultry Management)



PROF. TUSHAR PANDEY
Visiting Faculty, ISAB
30+ years' of Experience
(Financial Services, Agri-Infrastructure, And Product Finance)



MR. VIJAY PEREPA
Co-Founder of A meet Z Technologies & Perepa Edu | Coach, Consultant, Expert MIS Trainer & Mentor | Andhra University Alumnus.



MR. ARAVIND THUMBUR
Co-Founder & COO at FarmServ Innovations | Visiting Faculty at NIAM, Jaipur and ICAR-NAARM, Hyderabad | Alumnus of IIM Ahmedabad



PROF. NIRAJ GARG
IRMA Alumnus
28 years' of experience across the entire Agricultural Supply Chain

OUR FACULTY MEMBERS



DR. DINESH JAIN
Fellow (Food and Agribusiness Management), IIM Ahmedabad
17+ years' of experience (Agribusiness Management, Entrepreneurship)



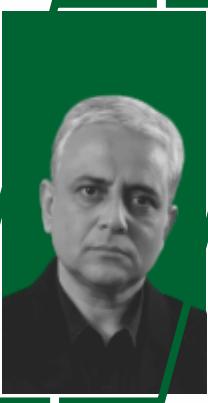
DR. SHIV KUMAR
Academician and Entrepreneur
18+ years' of experience (Business Analytics, Statistics, Research Methodology, Operations Research and Project Management)



PRITHWI SINGH
Co-founder – Superzop
Former Specialist Consultant at BCG | Guest Faculty at IIM Ahmedabad & Visiting Faculty at Bharati Vidyapeeth's Institute of Management Studies and Research | IIM Ahmedabad Alumnus.



DR. AJAY CHAUHAN
Founder – Research Siksha
20+ Years of Experience in Academia & Industry



PROF. MANISH SHARMA
29 years' of experience in Project Marketing, Consulting & Advisory, Retail Chain Expansion/Retail Business Development



MRS. PUJA ARORA
Computer Science
25 years' of experience in corporate trainer and IT consultant



DR. PANKAJ RAWAL
Professor of Marketing, Sales Distribution & Management



DR. NEHA GANGWAR
Professor and Corporate Trainer 15+ years' of experience (HRM and Organizational Behavior)



MR. PARAG GARODIA
Chief Customer Experience Officer at Excitel | Experienced in Business Development, Operations, and Growth Projects | Alumnus of NIFTEM, Thanjavur and IIM Ahmedabad.



MR. RAJ SHEKHAR
Product Management at Airtel Africa Digital Lab
11+ years of experience in Product Management and Business Development | Alumnus of BITS Pilani and IIM Ahmedabad



DR. SHASHI BALA RAI
Founder Devcomm Consulting
Assistant Professor – PIET, Panipat 11+ years' of experience (Marketing and Business Analytics)

CONGRATULATIONS TO THE STUDENTS OF 2023-25 BATCH FOR RECEIVING REMARKABLE PLACEMENTS IN TOP BRANDS

 Dibyani Pant	 Prince Tyagi	 Zainab	 Rupali	 Praveen Kumar
 Anubha Adhikari	 Anke Sunil Kumar	 Rohit Chauhan	 Mridul Singh	 Nischal
 Sanker S	 Harish Yadav	 Shubham Kumar	 Swapnil Rajput	 Gowthami K
 Shubham Shrivastava	 Digvijay Rajput	 Keshav Kumar	 Kumar Gaurav	 Sandeep Bhati
 Rishav Ghosh	 Arpana Kumari	 Nilesh Chandra	 M.B.D. Malleswari	 P. Pujitha Gowri
 Kedar Raut	 Kumari Shashikala	 Nikhil Kumar	 Pratibha Mishra	 Sakshi
 Sourav Kumar	 Aashi Burman	 Jignesh Singh	 Bhujbal Pratap Singh	 Nakka Siddhartha
 Aman Saini	 Ritik Sharma	 Uttam Singh Rana	 Barnali Chanda	 Amit Kumar
 Aman Maithani	 Aman Kumar	 Shivani Pathak	 Arpita Singh	 Prince Kumar
 Riya Negi	 Narender Singh	 Kartik Dhama	 Shaik Amesha Afreen	 D. SAI KIRAN

CONGRATULATIONS TO THE STUDENTS OF 2023-25 BATCH FOR RECEIVING REMARKABLE PLACEMENTS IN TOP BRANDS

 Nibedita Patnaik	 Snehasish Chatterjee	 Parakh Khandelwal	 Harsh Parmar	 Ansh Raj
 Ankit Kumar Gupta	 Arjun Singh Sisodiya	 Peenaj	 Vadakattu Vijayadurga Sri Vishnavi	 Sonia Sarkar
 Deepak Kaushik	 Surya KS	 Vivek Choudhary	 Ayushi Gupta	 Harshita Panwar
 Sakshi Sharma	 Satyam Katara	 Yashika	 Avinash Singh	 Shubham Choudhry
 Harish Singh	 Hemanth S Gangula	 Priyanshu Thakur	 Arnab Maitry	 Diya Krishnan KK
 Palem Venkata Chaitanya Krishna	 Shashank Singh	 Sudhanshu Singh	 Ayush Suhaney	 Pawan Pratap Singh
 Priyanshu Kumar	 Pavan Kumar Reddy	 D. Manohar	 Bhuvan Chauhan	 Ranjith P
 Amit Singh	 Vishal Tripathi	 Tatavolu Venkata Sai Rahul	 Mohit Dinodia	 Priyanka Pattnaik
 Andrea Elizabeth Sibi	 SK Karthik	 Durgesh Kumar	 Rajan Kumar	 Sumit Kumar
 Harshit Kumrawat	 Pritesh Chapriya	 Shubham Raj	 Deepika Bharti	 Priya Yadav

PROGRAM STRUCTURE

The two-years full-time MBA in Food and Agribusiness Management Program is divided into two academic years. Each year consists of two semesters



1st Semester

- Business Accounting & Management
- Applied Agribusiness Economics
- Human Resource Management for Agri-organizations
- Marketing Management
- Organizational Behavior & Dynamics
- Food, Agri Business Ecosystem & Policies
- MIS for Managers
- Statistics & Business Analytics
- Business Communication & Soft Skills
- Fundamentals of Agriculture - I



2nd Semester

- Cooperatives & Producer Organizations
- Agri-Input Marketing
- Operations & Project Management
- Food Sourcing & Procurement Management
- Business Research Methods
- Sales and Distribution Management
- Rural Banking
- Research Writing & Business Presentation
- Summer Internship Program
- Fundamentals of Agriculture - II



3rd Semester

- Commodity Markets, Trading & Risk Management
- Agri-Supply Chain & Warehousing
- Dairy Business Management
- Microfinance & Lending
- International Trade and Export Management
- Corporate Strategic Management
- Animal Feed Business Management
- Digital Marketing & e-commerce
- Retail Management
- Seminar



4th Semester

- Project
- Sustainability, Climate Change & Responsible Agribusiness
- Agripreneurship & Startup Ecosystem
- Consumer Behavior
- Agri-Product & Brand Management
- Post-Harvest Management

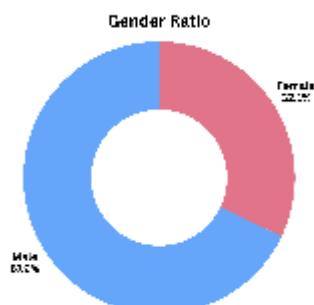
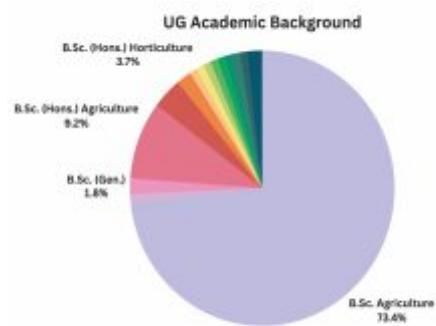
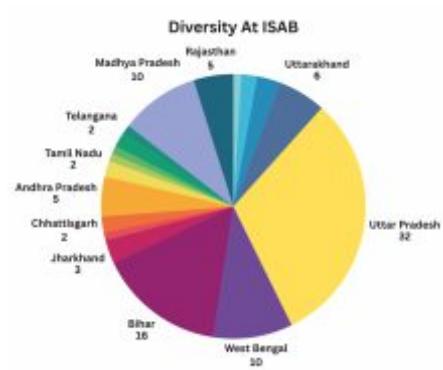
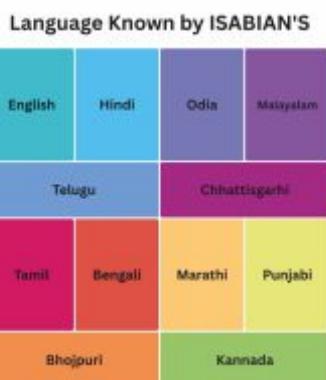
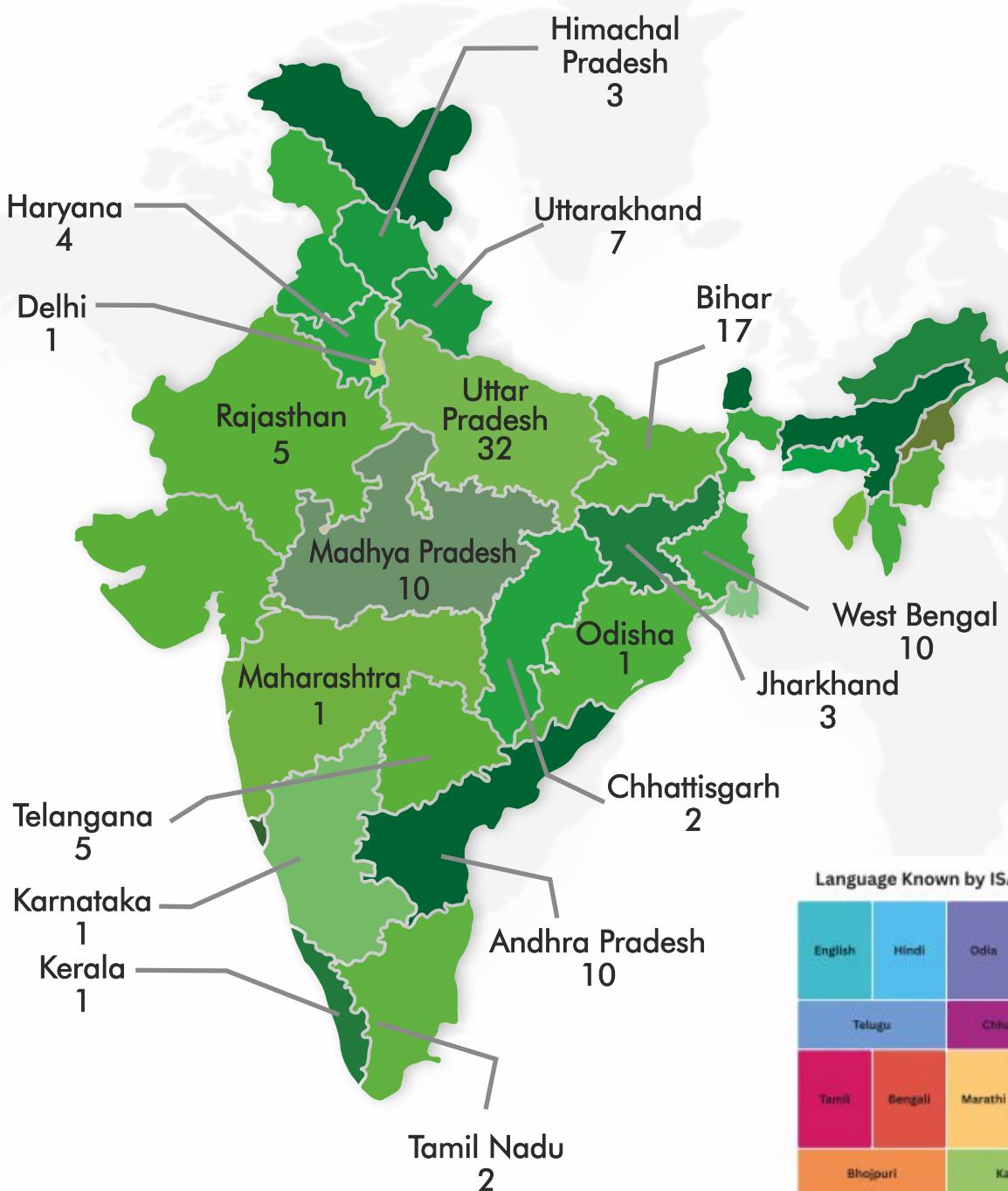
INTERNSHIP CLAUSE:

Apart from regular summer internship program, students are encouraged to complete 3 more virtual internships throughout in their degree program as per the below Internship Charter:

S. No.	Types of Internship	Semester Timeline	Duration	Mode	Availability per week
1.	Spring Internship/Live Project (Jan-March)	2 nd	30-45 Days	Online	10-15hrs
2.	Summer Internship (April-July)	After 2 nd	45-60 Days	Offline/ Online	Full time
3.	Winter Internship (Dec-Feb)	3 rd	30-45 Days	Online	10-15hrs

*Note - Timeline can be adjusted as per the instruction received from the university, on account to any natural calamity or unfavorable conditions.

DEMOGRAPHIC PROFILE OF MBA - FABM BATCH 2024-26 STUDENTS



SUMMER INTERNSHIP & CERTIFICATIONS

MBA – FABM 2024-26 Batch

SUMMER INTERNSHIP

Summer internships offer MBA students a chance to bridge the gap between academic knowledge and practical application, helping them build their careers and make informed decisions about their professional future. Students embark on a two - three weeks summer internship program, exploring diverse sectors such as Agri Input, Consultancy, Dairy, FMCG, Procurement, Poultry & Animal Husbandry, Agri Tech, Social Sector, Micro Finance & Rural Banking, Farm Equipments, Rural Marketing, Supply Chain, E- Commerce etc., while gaining experience in various domains, including marketing and sales.



CERTIFICATIONS

Certifications are integral in learning the new technologies, skills and abilities which are required in the industry. Earning a new certification or an advanced certification in a particular area of expertise can help in advancing one's career. Students at ISAB have attained certifications in Digital Marketing, Data Analytics, Supply Chain Management, Operations Management, Procurement and various other sectors.



ISABIANS LEARNING EXPOSURE



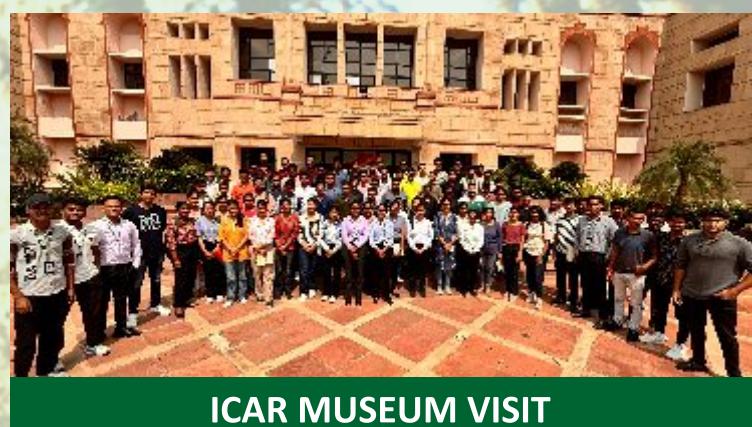
INDUS FOOD EXPO VISIT



AAHAR 2025



CII, FARM TO FORK SUMMIT



ICAR MUSEUM VISIT



BIOFACH INDIA 2025



MOCK GD/PI SESSIONS

TESTIMONIALS 23-25 BATCH



ISAB has been instrumental in shaping my professional journey. As Secretary of the Media Cell, I gained valuable leadership and communication skills while contributing to the institute's growth. I am grateful to be selected for the upcoming Global Exposure Program in Dubai. With ISAB's strong academic foundation and industry exposure, I successfully secured my placement at Adani Agri Fresh Ltd., marking the beginning of an exciting career ahead.



MS. ZAINAB KAUSER RIZVI
New Business Development Executive
Adani Agri Fresh Ltd.



Executive Trainee and Marketing Development at Corteva Agriscience I began my career with two years of experience in the agri-input industry, which helped me build a strong foundation in field operations, marketing, and team management. Seeking to further enhance my skills, I joined ISAB Greater Noida for my MBA in Food and Agribusiness Management, where I gained exposure to strategic decision-making, supply chain management, and leadership development. During my MBA, I was fortunate to secure a golden opportunity for a summer internship with Corteva Agriscience in Morena (MP) and Aligarh (UP). I actively contributed to farmer engagement campaigns, crop promotion activities, large-scale farmer meetings, and distributor coordination, directly impacting sales growth. My performance during the internship earned me a Pre-Placement Offer (PPO). Today, I proudly work as an ETMD at Corteva Agriscience across Punjab and Haryana. The combination of my early career experience and the guidance I received at ISAB has truly prepared me for this exciting journey.



MS. ANUBHA ADHIKARI
Executive Trainee and Marketing Development at Corteva Agriscience



My journey at ISAB has been one of the most enriching phases of my life. The institute provided me with the right platform to gain in-depth knowledge of agribusiness through classroom learning, case studies, industry visits, and guest lectures. The constant guidance and mentorship of the faculty were instrumental in shaping my growth and helping me secure a placement with Shree Renuka Sugars. I am truly grateful to ISAB, its faculty, and the vibrant learning environment for nurturing my skills.



MS. SAKSHI SHARMA
Management trainee at Shree Renuka Sugars (Trade Execution)



Choosing ISAB was truly a life-changing decision that shaped my professional journey. The institute offered world-class education from top-tier Agri B-School faculty along with valuable corporate exposure through industry visits, events, and guest lectures. Being part of the Placement Cell further enhanced my decision-making, public speaking, and networking skills by engaging with industry leaders. These experiences built a strong foundation that helped me secure a campus placement as an Executive Trainee with Mother Dairy Fruits & Vegetables Pvt. Ltd., a wholly owned subsidiary of the National Dairy Development Board. I remain deeply grateful to ISAB for this enriching experience and career launchpad.



MR. SNEHASISH CHATTERJEE
Executive Trainee at Mother Dairy Fruits & Vegetables Pvt. Ltd.



Choosing ISAB was one of the most rewarding decisions of my life. The institute's rigorous curriculum, case-based learning, and industry-oriented exposure prepared me to take on real-world challenges with confidence. The unwavering guidance from faculty and the practical learning through internships, seminars, and projects helped me build strong analytical, leadership, and problem-solving skills. I am proud to be placed in Moglix, Biofuel Department, where I can contribute to sustainable energy solutions and innovative business practices. ISAB played a pivotal role in shaping my journey, providing me with the right platform to grow both professionally and personally.



MR. ATUL SHARMA
Management trainee at Moglix

MR. HARSH PARMAR
Management Trainee - IPL Biologicals

TESTIMONIALS 23-25 BATCH



My journey at ISAB has been truly transformative in shaping my professional growth. Being selected as an Area Sales Executive Trainee at Reliance Consumer Products Limited is a reflection of the learning, guidance, and opportunities I received here. The exposure I gained as Event Manager in Sambhramaa and as Coordinator in the Agro Marketing Club helped me sharpen my leadership, communication, and organizational skills, while also building confidence to take on greater responsibilities. The constant encouragement from faculty and peers motivated me to push boundaries and prepare myself for the corporate world. I am sincerely grateful to ISAB for equipping me with the right skills, knowledge, and experiences that made this achievement possible.



MR. KRISHNA KISHORE KOMMANA
Area Sales Executive Trainee
Reliance Consumer Products Limited



My journey at ISAB has been truly meaningful, offering a perfect blend of classroom learning, industry exposure, and continuous guidance from faculty that strengthened both my confidence and practical knowledge. Serving as a Placement Cell Coordinator gave me the privilege to interact with industry leaders and gain valuable insights, which further prepared me for corporate challenges. ISAB also provided me with an internship opportunity in the supply chain sector - the exact domain I aspired to pursue. That experience became the stepping stone for my final placement with Zomato Hyperpure in the same field. I am deeply grateful to ISAB for the support and opportunities that shaped my personal and professional growth.



MR. ANKE SUNIL KUMAR
F&V Sourcing
Zomato Hyperpure



Pursuing my MBA from ISAB has been one of the best decisions of my life. ISAB is not just an institute, but a place that transforms individuals into confident professionals and responsible human beings. The atmosphere, learning opportunities, and exposure I received here have been remarkable. Most importantly, the discipline I imbibed at ISAB became the foundation of my personal and professional success. I am deeply thankful to ISAB for constantly motivating, supporting, and providing me with opportunities that shaped my growth. Today, I am working with AU Small Finance Bank, India's largest small finance bank, and doing well in my career. Above all, I am happy, confident, and forever grateful to ISAB.



MR. ARINDAM KAR
Regional Manager
AU Small Finance Bank



ISAB has been a true launching platform in my career journey. The soft skills I developed, the strong curriculum, and the opportunity to be part of the Placement Cell equipped me with the right confidence and abilities to excel in interviews and secure a placement with Blinkit, one of the fastest-growing companies in quick commerce. I am especially thankful for the guidance and mentorship of our Director Sir, Mr. Saurabh K. Pandey, and the constant support of the faculty, which have been instrumental in shaping my professional journey



MR. ROHIT CHOUHAN
Central Category
Senior Executive at Blinkit!



I am truly grateful to ISAB, Greater Noida, for providing me with an enriching academic journey filled with knowledge and practical exposure. The highly experienced faculty not only imparted classroom learning but also shared real-world insights that helped me build a strong foundation. I am especially thankful for the hands-on internship opportunities with Crystal Crop Protection Ltd. and Q&Q Research Insights, which enhanced my practical understanding and industry readiness. Above all, I sincerely thank ISAB for facilitating my placement at DCM Shriram Ltd., a significant milestone achieved with the continuous guidance, support, and encouragement I received throughout my time here.



MS. PALAK KAUR
Senior Territory Business
Trainee at DCM Shriram

MR. RITIK SHARMA
Management Trainee Marketing
Product Management JU Agri Science

SUMMER INTERNSHIP TESTIMONIALS

24-26 BATCH



During my summer internship at Adani Agri Fresh Ltd., I gained hands-on exposure to the sales and distribution of apples and grapes, with a focus on modern trade and supply chain operations. My role involved tracking sales performance across multiple channels, studying the fresh fruit retailing process, and analyzing QCOM listing procedures. These activities offered valuable insights into retail dynamics, channel management, and customer requirements. By working closely with the sales team, I understood how operational efficiency and structured distribution impact market reach and profitability. This experience strengthened my knowledge of sales operations, supply chain coordination, and retail management in agribusiness.



MS. PRIYANKA KAGAWAD
Adani Agri Fresh Ltd.



My internship at ITC was a deep dive into India's rural FMCG market, far removed from my agricultural background. With no predefined templates, I learned directly from the field—decoding retailer behavior, tracking secondary sales, and persuading skeptical shopkeepers. What I lacked in experience, I compensated with hustle, building genuine relationships and interpreting market dynamics beyond the numbers. The steep learning curve brought rejections and lessons no classroom could teach. Each interaction sharpened my ability to adapt, observe, and earn trust. Ultimately, I realized the rural market is driven less by boardroom strategies and more by instinct and relationships nurtured in Nadia's narrow lanes.



MR. ANIK BISWAS
ITC Limited



My internship at Crystal Crop Protection Ltd. as a Seed Intern in Sales & Marketing at Mahendragarh, Haryana, was a highly enriching experience. Working on the ProAgro Pearl Millet portfolio, I engaged with farmers, dealers, and distributors through awareness campaigns, demonstrations, and meetings, gaining valuable exposure to rural markets and farmer behavior. Contributing to the 'Pehle Aao, Pehle Pao' campaign helped me understand the importance of farmer loyalty and early engagement. I also supported sales target achievement in Mahendragarh and Ateli territories, which strengthened my knowledge of sales execution and market development. This internship enhanced my confidence, sharpened my skills, and deepened my commitment to the agribusiness sector.



MR. ARPIT KOKLIYAL
Crystal Crop Protection Limited.



My internship at Mahindra Agri – Seeds Division was an enriching and transformative experience in Sales and Marketing. I worked on developing sales dashboards, managing FARMINSTA app data, and creating region-specific marketing content, which provided hands-on exposure to real business challenges. These tasks enhanced my analytical, technical, and communication skills while deepening my understanding of data-driven decision-making and farmer-centric marketing practices. The mentorship and collaboration I experienced further strengthened my confidence, adaptability, and problem-solving abilities. Overall, this internship not only broadened my practical knowledge but also prepared me to contribute effectively to the dynamic and evolving agribusiness sector.



MS. SHREYA REDDY
Mahindra Agri Solutions Limited



During my summer internship at EW Nutrition, I conducted an in-depth market study on poultry liquid acidifiers and contributed to Go-to-Market strategies for a Pan-India product launch. Field visits across four districts in Tamil Nadu, covering 25 B2B entities, provided firsthand exposure to the poultry industry's ground realities. At the Noida office, I worked on competitor analysis, B2B communication, and digital marketing campaigns, gaining practical insights into strategic execution. This experience enabled me to apply marketing frameworks, strengthen analytical and Excel skills, and bridge classroom concepts with industry practice. Guided by strong mentorship, this journey proved to be a defining step in my professional growth.



MS. DEEPIKA S
EW Nutrition



During my summer internship at Syngenta, I worked with the products Virtako, Amistar Top, and Voliam Flexi in sugarcane crops across the Bagha region of Bihar. This role provided excellent field exposure through farm visits, product demonstrations, and farmer meetings, which deepened my understanding of crop protection practices. I also introduced growers to the Cropwise Grower app, enabling them to access crop advisory services and digital solutions for improved decision-making. The internship not only enhanced my technical knowledge and communication skills but also allowed me to contribute meaningfully to the farming community, making it a highly valuable learning experience.



MR. DIPANKAR PRADHAN
Syngenta India

SUMMER INTERNSHIP TESTIMONIALS

24-26 BATCH



During my summer internship at JK Agri Genetics as a Supply Chain – Operations Intern, I managed the plant's supply chain and operations. JK Agri Genetics is a leader in the research, development, production, processing, and marketing of Bajra (Pearl Millet), Cotton, Jowar (Sorghum), Rice (Paddy), and Mustard. My responsibilities included overseeing operations, monitoring inventory management, and managing the supply chain. In just two months, our team achieved a remarkable production of 10,000 tonnes. This experience significantly enhanced my understanding of supply chain operations, inventory management, and process coordination.

I am sincerely grateful to JK Agri Genetics and ISAB for providing me this valuable opportunity and support throughout my internship.



MS. SOWMYA JOSHI
JK Agri Genetics



My summer internship with DS Group (Agrifresh Division) was a highly enriching experience that offered practical exposure to sales and business development. Under the guidance of Mr. Nitin Trikha (Deputy General Manager – Agrifresh Division), I contributed to projects on customer engagement, product acceptance, and market research for leading quick commerce platforms. The internship enhanced my understanding of B2B sales, sharpened my negotiation and communication skills, and taught me to identify market needs and align them with business opportunities. This hands-on experience boosted my confidence and prepared me to take on future responsibilities in sales and marketing within the agri-food sector. I am sincerely grateful to DS Group, my mentors, and ISAB for this valuable opportunity and their constant support.



MR. KHUSHHAL AGRAWAL
DS Group



I had the privilege of pursuing my summer internship at Indorama Corporation, where I gained in-depth exposure to the Agri Input sector. The internship allowed me to connect directly with farmers and retailers, helping me understand demand generation and rural marketing strategies for key products such as Orja, Silica, Shakti Fertt, and Althrin. A major highlight was contributing to the launch of the newly introduced organic fertilizer Paras Vita Diamond. I actively conducted individual farmer interactions, village-level meetings, and product demonstrations, gaining valuable firsthand experience in building trust with stakeholders and creating awareness about innovative agri-solutions.

I am grateful to Indorama Corporation and ISAB for this invaluable opportunity.



MS. SAYANI GHOSH
Indorama India Pvt. Ltd.



During my summer internship at Vegrow as a Demand Intern, I served as the primary custodian of vehicle arrivals in Haryana, overseeing the entire process from weighment and lot quality checks to seamless coordination with the supply side. I also contributed to market demand analysis, price forecasting, customer negotiations, and payment coordination, ensuring efficiency and transparency throughout operations. This experience significantly deepened my knowledge of demand forecasting, supply management, and customer engagement, enhancing my understanding of agribusiness markets and preparing me to handle future challenges in the sector.

I am sincerely grateful to Vegrow and ISAB for providing me this valuable opportunity.



MR. ANKUR BHARDWAJ
Vegrow



During my summer internship at JU Agri Sciences Pvt. Ltd., I worked on the introduction of a new fungicide targeting tomato blight. My responsibilities included market research, competitor analysis, interactions with distributors and territory in-charges, and pre-launch surveys to assess disease incidence and fungicide adoption patterns. Based on these insights, I developed a strategic plan covering product positioning, market segmentation, and go-to-market recommendations. This experience enhanced my skills in market analysis and strategic planning while providing valuable exposure to the crop protection industry. I am sincerely grateful to JU Agri Sciences Pvt. Ltd. and ISAB for this opportunity, which has greatly contributed to my professional growth in the agribusiness sector.



MS. DEEPANSHI BHATNAGAR
JU Agri Science



My summer internship at Godrej Agrovet was a highly enriching experience that bridged classroom learning with practical field exposure. Over two months, I engaged with over 500 farmers and conducted two demonstration programs daily, showcasing products such as Gracia, Double, and Bonus. This internship sharpened my sales and marketing skills, strengthened my ability to connect with farmers, and deepened my understanding of agri-input business operations. It offered valuable insights into rural markets while boosting my confidence in handling real-world challenges.

I am sincerely grateful to Godrej Agrovet and ISAB for providing this platform, which has been instrumental in shaping my professional journey.



MR. DEBABRATA DAS
Godrej Agrovet

STUDENT COUNCIL OF ISAB (SCI)

Student Council of ISAB (SCI) is the apex body of students leader comprising of club secretaries, class representatives who meticulously works for setting up a vibrant culture, discipline and professional development of students



Placement Cell



Kanwar Singh Pathania
Secretary



Priyanka Kagawad
Co-Secretary



Ayantika Guha
Additional Secretary

Placement Cell is a platform that help students to build their personalities as per the need of job market. Here the Cell members take up the responsibility of mentoring the students to build their various skills required to take on the challenges of a corporate and live business situation and perform well under pressure. The Cell holds events that will allow students to interact with various expert personalities that are active in agriculture and allied fields.



Alumni Cell



Akshita Shahi
Secretary



Venkateshwar
Co-Secretary

Alumni Cell looks forward to organizing various activities such as ALUMNI SPEAK SERIES - Interactive online/ offline session with alumni, From the Alumni Desk, Annual Alumni Meet and other such events to create bonding among the alumni and students along with guidance for the students.



Media Cell



Piyush Rawat
Secretary



Kota Harish
Co-Secretary

The Media Cell, as the official communication and branding arm, we manage all social media platforms, including LinkedIn, Instagram, Facebook, and the ISAB website, ensuring the community stays informed with regular updates, posts, and engagement.



Literary & Public Speaking Cell



Akansha Rawat
Secretary



Faizan Khan
Co-Secretary

The Literary and Public Speaking Cell at ISAB promotes communication, creativity, and leadership through debates, writing competitions, and public speaking.



Agro Marketing Club



Tarun Verma
Secretary



Tripti Arora
Co-Secretary

The Agro-Marketing Club fosters creativity in marketing strategies, aligning with consumer needs and market trends.

STUDENT COUNCIL OF ISAB (SCI)

Student Council of ISAB (SCI) is the apex body of students leader comprising of club secretaries, class representatives who meticulously works for setting up a vibrant culture, discipline and professional development of students



Academics and Administrative Club



Deepika
Secretary Academics



Neha Yadav
Secretary - Administrative



Sumit Jhajharia
Co -Secretary



Entrepreneurship and Innovation Club



Abhishek Singh
Secretary



Shubhi Shrivastava
Co-Secretary

The Academics and Administrative Club is a group of Class Representatives who work for the students' welfare and act as a medium between students and faculty.

The Entrepreneurship and Innovation Club at ISAB is the new student-led Club for anyone with an interest in cultivating their entrepreneurial and innovative spirit.



Cultural Cell



Priya
Secretary



Pratyanchal Pratyush
Co-Secretary



Sports Club



Saurav
Secretary



Shalini Singh
Co-Secretary

The Cultural Club at ISAB celebrates diversity, creativity, and teamwork through various cultural events, performances, and artistic initiatives. It provides a platform for students to express their talents, fosters a sense of community, and encourages collaboration, while showcasing the vibrant culture and traditions that unite us.

The Sports Club at Imperial School of Agri Business is a vibrant community where students come together to foster their love for sports, build teamwork, and develop leadership skills in a competitive yet supportive environment.



Dramatics Club



Ankit
Secretary



Harsh Choudhary
Co-Secretary



Music Club



Kundan Singh
Secretary



Aryan Maurya
Co-Secretary

The dramatics club enhances campus life by fostering creativity, personal growth, and a sense of community. Through performances and social initiatives, it brings joy and connection, enriching the college experience.

The Music Club is a cornerstone of our college's cultural life, enriching every event with soulful prayers and captivating performances. We take pride in regularly contributing to the college's vibrant atmosphere through group and solo performances, spanning various genres and styles.

PLACEMENT CELL

The Placement Cell at ISAB is committed to shaping students into industry-ready professionals. It organizes regular training sessions, workshops, and mock interviews to enhance communication, leadership, and technical skills. By maintaining strong ties with leading companies, the cell facilitates internships and final placements across diverse sectors. Focused on holistic career development, it guides students in resume building, career planning, and interview preparation, ensuring they step confidently into the corporate world.

PLACEMENT CELL 2024-26



KANWAR SINGH PATHANIA

SECRETARY



PRIYANKA KAGAWAD

CO SECRETARY



AYANTIKA GUHA

ADDITIONAL SECRETARY



DEEPAK DHAKER

COORDINATOR



AYUSH RAJ

COORDINATOR



SAYNI GHOSH

COORDINATOR



HARSHAL AWARI

COORDINATOR



SHREYA REDDY

COORDINATOR



SAI KUMAR REDDY

COORDINATOR



ABHIJEET SINGH

COORDINATOR

ALUMNI CELL

The Alumni Cell at ISAB, Greater Noida, fosters lifelong bonds between the institute and its graduates. Through initiatives like the Alumni Talk Series and Sangam, it connects past and present ISABians, celebrates achievements, and creates networking and mentoring opportunities. By keeping alumni engaged and connected, the Cell ensures they remain an integral part of the ISAB family.



Abhyuday	Annual Alumni Meet
Sangam	Chapter-wise Alumni Meet
Alumni Talk Series	Knowledge-sharing sessions with alumni



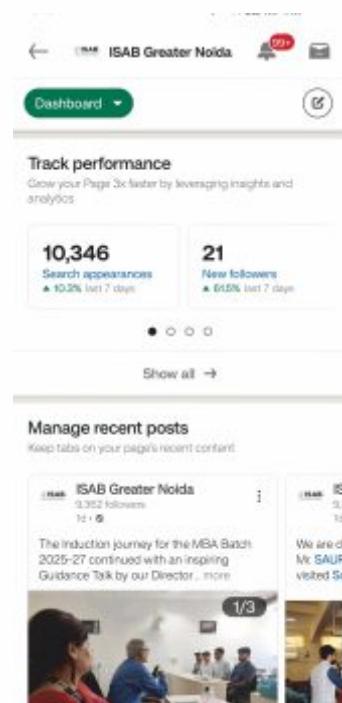
MEDIA CELL

The Media Cell serves as the official communication and branding unit of ISAB. It manages the institute's social media platforms, website, and promotional content, ensuring timely updates on events, achievements, and initiatives.

With strong capabilities in photography, videography, design, and content creation, the Cell not only strengthens ISAB's digital presence but also contributes to the institute's magazine *Krishi Unnati*. It further drives impactful marketing campaigns and organizes flagship competitions such as *Aavirbhava* (Photography) and *Abhivyakti* (Advertisement Design) during *Sambhramaa*, showcasing the creativity and professionalism of ISAB's students.

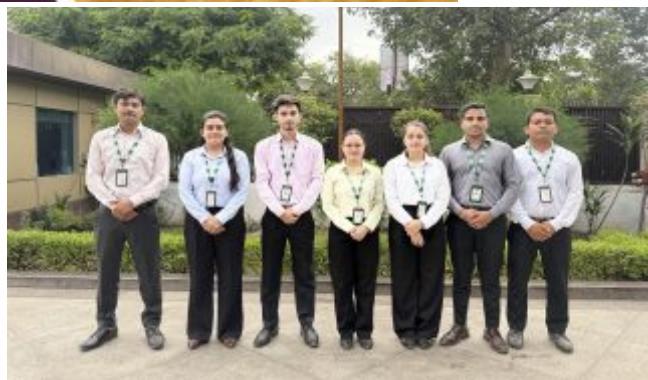


ISAB SOCIAL MEDIA HANDLES MANAGED BY MEDIA CELL



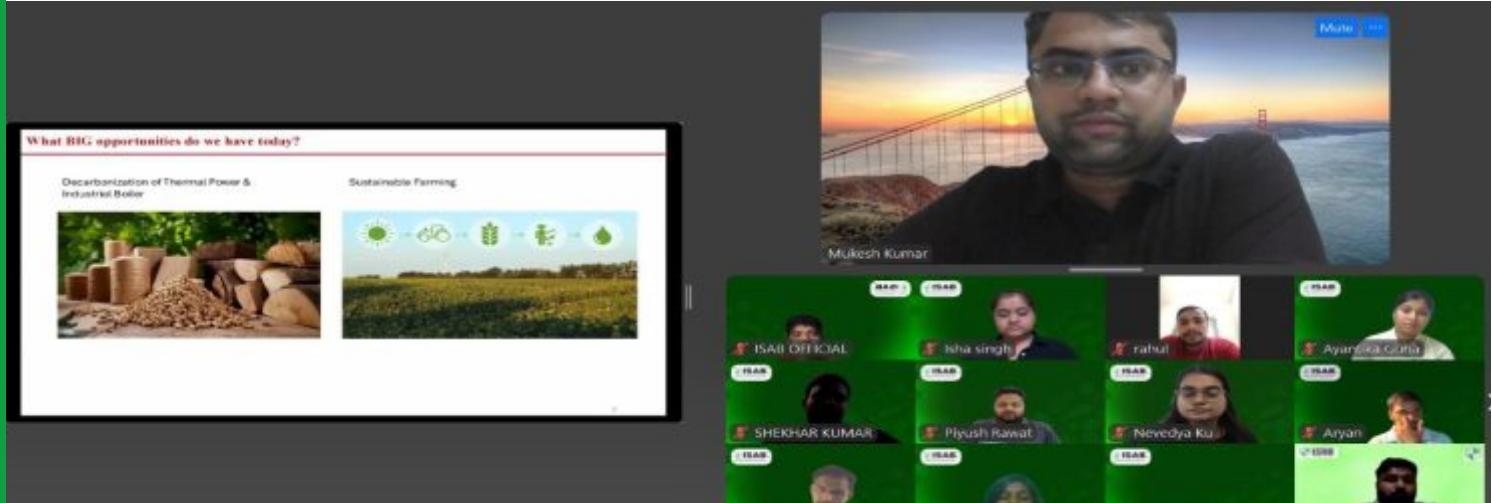
LITERARY & PUBLIC SPEAKING CELL

The Literary and Public Speaking (LPS) Cell at ISAB nurtures creativity, communication, and critical thinking by providing a platform for writing, debating, and public speaking. It conducts weekly discussions, competitions, and workshops to build confidence and oratory excellence. Notable events include Prastuti, a debate competition in Sambhramaa, and Spellathone, a spelling and vocabulary contest. The Cell also publishes the monthly magazine Krishi Unnati, featuring student creativity, institutional activities, and insights from academicians and industry leaders.



AGROMARKETING CLUB

The Agro-Marketing Club at ISAB is a hub for discussing, designing, and implementing marketing strategies tailored to consumer needs while ensuring value for producers. It encourages creative thinking, innovative ideologies, and ethical practices to align with real agri-market scenarios. A key highlight is Vishleshan, a case study competition in Sambhramaa, where students analyze and solve real-world marketing challenges. Through such initiatives, the club nurtures strategic thinking and market-driven innovation.



SPORTS CLUB

Sports Club at ISAB will provide healthy sporting habits among the students and is also an opportunity for the students who have an interest or their hobbies in sports like playing football, table tennis, Lawn tennis, chess, cricket, badminton, kabaddi, table tennis, volleyball, doing yoga, meditation, running, weight training with proper rules and regulations etc.

The main aim of the sports club is to make the students physically as well as mentally fit and the club will definitely help to develop teamwork as a skill among the students



CULTURAL CLUB

The Cultural Club at ISAB celebrates diversity and creativity through music, dance, drama, literature, and art. It fosters unity, leadership, and communication skills while enriching cultural awareness. The club organizes vibrant events and festivities, including Natraj (dance competition), Ganesh Chaturthi, Diwali, Onam, and other festival celebrations, making campus life lively and memorable.



ENTREPRENEURSHIP & INNOVATION CLUB

The Entrepreneurship and Innovation Club at ISAB is a student-led platform for aspiring innovators and entrepreneurs. The club fosters creativity, problem-solving, and an entrepreneurial mindset to prepare students for success in a global business environment. It offers mentorship, resources, and networking opportunities with startups, founders, alumni, and industry experts. Key initiatives include Prarambham, a B-Plan competition in Sambhramaa; Intersection, a B-Plan Poster & Idea Pitching Competition; and Absolute Wild Honey, a student-led startup launched by the club. Through workshops, networking, and collaborative projects, the club helps students learn business skills, understand startup ecosystems, and transform ideas into impactful ventures.



ENTREPRENEURSHIP
AND INNOVATION CLUB



MUSIC CLUB

The Music Club at ISAB provides a platform for students to explore and enhance their musical talents while fostering creativity, teamwork, and discipline. Through regular rehearsals and live performances, members build confidence, stage presence, and communication skills valuable for both personal and professional growth. The club also organizes engaging events, including Tarangeet, a singing competition in Sambhramaa, along with concerts and open-mic nights, offering students opportunities to showcase their talents and connect with diverse audiences.



DRAMATICS CLUB

The Dramatics Club at ISAB cultivates a vibrant theatre community where students unleash creativity, build character, and enhance confidence, communication, and presentation skills. With engaging performances and stage activities, the club inspires a passion for drama while preparing students with vital skills for future opportunities.



THE ACADEMICS AND ADMINISTRATIVE CLUB

The Academics and Administrative Club, led by Class Representatives, serves as the bridge between students and faculty at ISAB. The club ensures student welfare by providing academic support, managing class activities, and representing student voices to the administration. It also organizes events, coordinates lectures, and maintains communication, contributing significantly to students' academic and professional growth.



ACADEMICS &
ADMINISTRATIVE CLUB



CAMPUS LIFE AT ISAB: DYNAMIC, DIVERSE & DRIVEN



ISAB SPIRIT: LEARNING, LEADERSHIP & LIFELONG BONDS

Life at ISAB is a vibrant blend of academics, cultural fests, drama, and sports that nurture holistic development. Students actively participate in events, clubs, and competitions that enhance creativity, leadership, and teamwork. The campus offers a dynamic environment where learning meets talent, making every day a new experience .



MESSAGE FROM CHAIRPERSON- PLACEMENT & HEAD OF ACADEMICS



MS. SHWETA KUMARI

At ISAB, our Training and Placement Cell is dedicated to shaping students into confident, industry-ready professionals. We bridge the gap between academics and industry through training in communication, aptitude, interviews, group discussions, and professional grooming. Our focus is on building confidence, creativity, and leadership, while empowering students to pursue ambitious career goals.

We warmly invite recruiters to engage with ISAB and discover a pool of bright, motivated, and well-prepared professionals ready to add value to their organizations. **”**

REACH OUT TO THE ISAB PLACEMENT CELL

MS. SHWETA KUMARI

Chairperson - Placement and Head of Academics

Contact No. - 7065286032

Email - officer.tnp@isab.org.in

MR. KANWAR SINGH PATHANIA

Secretary Placement Cell

Contact No. - 8988216914

Email - placementcell@isab.org.in

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